

AFRICAN PUBLISHING REVIEW

A Newsletter of the African Publishers Network

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APNET-WIPO AFRICAN PUBLISHERS CONFERENCE TO BE HELD IN ABIDJAN

The Board of APNET is set to hold APNET-WIPO African Publishers Conference in Abidjan, Côte d'Ivoire. This Conference is jointly organised with APNET's key partner and sponsor

- World Intellectual Property Organisation (WIPO).

The Conference is also partnered and sponsored by:

- Kopinor (Norway),
- International Federation of Reproduction Rights Organisation (IFRRO) [Belgium],
- Quarterfold Printabilities (India)
- Tandem Collective (UK)

The scheduled date for the training is **27th to 28th June, 2023** (2 days). Arrival date of participants will be 26th June with 29th June as departure date. The Publishers Training (Conference) will involve workshops, panel discussions and meetings.

The idea is for the participating Chairpersons/Presidents of Publishers Associations from various African countries to lead the implementation of the knowledge acquired and to share materials and knowledge acquired with the publishers in their respective countries. That is a way of transcending the benefits to the pub-

lishers and the publishing industry at large in the country.

The Conference will be business-oriented with presentations and sharing of challenges, experiences and possible solutions. It will involve the following areas:

DAY 1

Tuesday 27th June, 2023

Activities

- **Panel Discussion**
Book Translations in Africa: Challenges and Possible Solutions

Workshops

- **Thriving Creative Ecosystems**
The Role of Collective Management.

Resource Person: Ms. Sarah Tran, IFRRO Consultant

- **Advocacy**
Confidence in Public Speaking.
Resource Person: Jennifer Ruth Ayre – Marketing Campaign Manager, Tandem Collective, UK

DAY 2

Wednesday 28th June, 2023

Activities

Workshops

- **Update on SCCR Topics on Limitations and Exceptions Related to Publishing**

Speaker: Ms. Michele Woods,

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APNET ELECTS A NEW LEADERSHIP

A new APNET Board took office on the first of January, 2023 to take the work done by the immediate past Board to greater heights. On 27th October, 2022 APNET held its 2022 Annual General Meeting (AGM) to elect the new Board.

The immediate past Chairman of the Network, Mr. Samuel Kolawole expressed his appreciation to the Board and the entire members for the opportunity to serve APNET these years and pledged his support to help lift up APNET to the desired level.

On behalf of the new Board, the Chairman Mr. Lawrence Njagi also expressed his gratitude to Mr. Kolawole and his Board for the sacrifice and commitment to raising the profile of the Network. He also expressed his appreciation to the members for the confidence and trust reposed in him and his team to serve APNET.



MR. LAWRENCE KIBAARA NJAGI
(APNET CHAIRMAN)

APNET NEW BOARD MEMBERS



VICE CHAIRMAN
ASARE KONADU YAMOAH (GHANA)
MD, Adaex Educational Publications Ltd &
President, Ghana Publishers Association



HONORARY TREASURER
LUKMAN DAUDA (NIGERIA)
CEO/MD, Evans Brothers
(Nigeria Publishers) Ltd &
Vice President, Nigerian
Publishers Association



HONORARY SECRETARY
MAUREEN LYNDA MASAMBA
(MALAWI)
(Publishing Consultant, Dzuka
Publishing Company Ltd. &
President, Book Publishers
Association of Malawi)



REGIONAL REPRESENTATIVE
(EASTERN AFRICA)
KIARIE KAMAU (KENYA)
MD, East African Educational
Publishers & Chairman,
Kenya Publishers Association



**REGIONAL REPRESENTATIVE
(WESTERN AFRICA)
KWABENA AGYEPONG
(GHANA)**

MD, Education Logistics (Gh) Ltd.
& Honorary Treasurer,
Ghana Publishers Association



**REGIONAL REPRESENTATIVE
(CENTRAL AFRICA)
JOHN PAUL YOHANE
(MALAWI)**

General Manager, Claim Ltd &
Senior Member, Book Publishers
Association of Malawi



**REGIONAL REPRESENTATIVE
(SOUTHERN AFRICA)
MPUKA RADINKU
(SOUTH AFRICA)**

Executive Director, Publishers'
Association of South Africa



**REGIONAL REPRESENTATIVE
(NORTHERN AFRICA)
MOHAMED RADI
(EGYPT)**

Immediate former Vice
Chairman, APNET



**REGIONAL REPRESENTATIVE
(FRANCOPHONE AFRICA)
ANGES FELIX N'DAKPRI
(CÔTE D'IVOIRE)**

Past President, ASSEDI



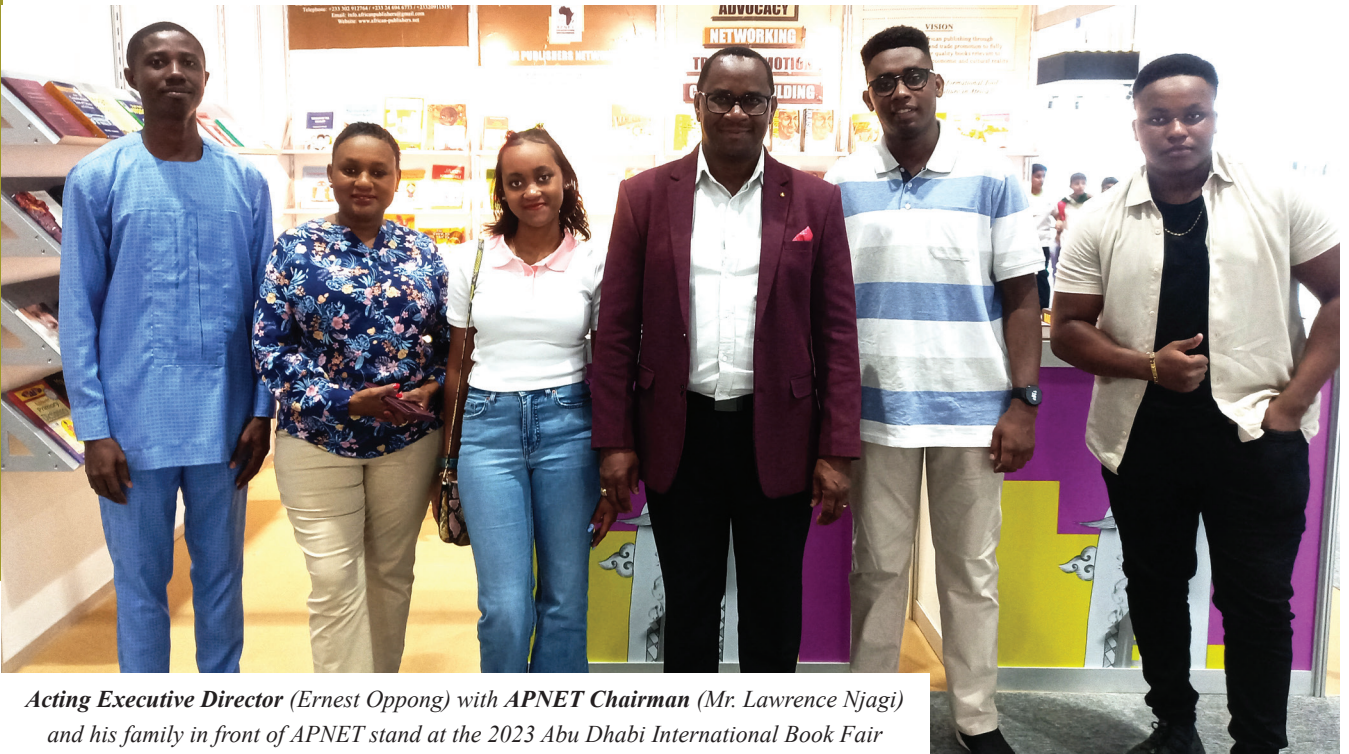
**EX OFFICIO MEMBER
SAMUEL KOLAWOLE
(NIGERIA)**

MD/CEO University Press PLC,
Immediate Former Chairman,
APNET



**EXECUTIVE DIRECTOR
(ACTING)
ERNEST OPPONG**

APNET PARTICIPATES IN ABU DHABI INTERNATIONAL BOOK FAIR, 2023



Acting Executive Director (Ernest Oppong) with APNET Chairman (Mr. Lawrence Njagi) and his family in front of APNET stand at the 2023 Abu Dhabi International Book Fair

The 32nd edition of the Abu Dhabi International Book Fair (ADIBF) was held from 22–28 May 2023 at the Abu Dhabi National Exhibition Centre (AD-NEC). African Publishers Network (APNET) in partnership with the Abu Dhabi International Book Fair had a big exhibition stand to do collective exhibition of African books and to accommodate the African publishers that participated. It was a platform for publishers to explore translations to and from Arabic books, networking and acquisition of adequate knowledge on Arabic books and publishing.

With over 1,150 exhibitors, from 82 countries, ADIBF is a truly international event and has quickly become one of the most important markets in the publishing industry across the Arab world. The Fair continues to develop its professional pro-

grammes to allow more exhibitors to meet new business partners. The “Spotlight on Rights” grant programme has contributed to establishing the concept of copyrights trade, adding the audio and digital book categories to keep abreast of the great development in the publishing industry. As hundreds of memoranda of understanding were signed

to sell rights during ADIBF, the programme offered hundreds of grants over the past years, and the cultural programmes contributed to attracting a large number of visitors from inside and outside the UAE, while giving international exhibitors a glimpse of the potential of this market and the new opportunities it offers.



N'dri Beat-Ines Kouakou (MD, Cercle Media, Cote d'Ivoire) [right] with Michele Cobb (Executive Director, Audio Publishers Association, USA)

Coinciding with the Book Fair, the second edition of the International Congress of Arabic Publishing and Creative Industries was also held from 21 – 22 May, 2023 at the Abu Dhabi National Exhibition Centre (ADNEC).

The acting Executive Director of APNET, Ernest Oppong participated in the Congress. The flagship event is the first in the Arab Region that aims to establish a think tank and a knowledge sharing hub for the regional and global publishing and creative content developers, aiming to facilitate a cross-disciplinary conversation to showcase the latest trends in publishing, highlighting the adaptation of books into other formats. The second edition of the Congress follows the notable success of the first edition in 2022, joining 380 specialists in publishing and creative industries from around the world, including publishers, content creators, thought leaders, and entrepreneurs from different plat-

forms, to explore how different media can thrive as the business of storytelling evolves, towards growing Arabic content across all formats and platforms. The event comprised keynote presentations and panel discussions, in addition to technical workshops specialized in key topics for the Arab publishing business.

Abu Dhabi International Book Fair 2023

- Seven days featuring direct selling opportunities and meetings with international publishers.
- The “Spotlight on Rights” programme was under three categories: printed book, audio book and digital book.
- Advanced and effective professional programmes aimed at identifying new business partners in the Middle East.
- Advanced technologies within the Digital Publishing Corner, with seminars and panel

discussions tackling digital media.

- Workshops for illustrators and book designers.

ADIBF is now the perfect place for professionals, intellectuals and those looking for good books with useful information, while seeking distinctive initiatives in the UAE such as the Reading Law, the Reading Challenge Contest and other initiatives that support books and reading. All this makes Abu Dhabi in 2023 the right place for all your businesses and the connections you pursue.



Ernest Oppong with Sherine Greiss, Senior Programme Officer, WIPO in APNET stand at the 2023 Abu Dhabi International Book Fair



**SHARJAH
INTERNATIONAL
BOOK FAIR
PUBLISHERS
CONFERENCE
OPENING**

Sharjah Book Authority is delighted to announce that registration is open for the **Sharjah International Book Fair (SIBF) Publishers Conference 2023**, which will take place in Sharjah (UAE) from 29th – 31st October 2023.

A key event in the international publishing calendar, the conference will consist of seminars on the business of Arab and international publishing, one-to-one rights matchmaking (business meetings), opportunities to apply for the SIBF Translation Grant, and networking.

The deadline to apply is **August 31st, 2023**. Apply now <https://www.sibf.com/en/content?id=10327>



WANTED DEAD OR ALIVE!

The Critical Training of Editors in Africa

- Woeli Dekutsey

The recent brouhaha in Ghana of publishing gaffes in textbooks development (see <https://www.myjoyonline.com/ghanaian-textbook-sparks-uproar-over-disadvantages-of-christianity-content/>) brings into sharp focus the critical training of editors in the book industry.

What importance do publishers attach to the training of their in-house editors? Does a first degree or diploma in Publishing from a university, for example, suffice to qualify one as an editor? Given that academic qualification is an advantage or indicates a good beginning, it does not prepare one adequately to become a full-fledged editor. In some institutions of high learning where Techniques of Editing forms part of the syllabus, this vital subject is subsumed under Publishing Administration. Therefore, Editing is not given enough attention. Often training at such places are supplemented with practical short attachment to publishing houses, which themselves have no substantive or well-trained editors. So such apprenticeship initiative, however laudable, does not benefit the trainee editor much.

African Publishers Network (APNET) has identified lack of (or inadequate) training as a problem across Africa. This is why at its formative stage, APNET identified setting up of an African Publishing Institute (API) where professionals in the publishing industry could receive more solid training from experienced professionals. Consequently, the African continent was zoned into Anglophone West Africa, Francophone West Africa, East Africa, South Africa, and Lusophone Africa. It was planned to begin operations by training of trainers, who would help train publishers in their various national associations. But when APNET lapsed into comatose, the API dreams took a nosedive. Efforts are being put in place to resuscitate the training of editors by APNET. Admittedly, a lot more remains to be done in this direction.

In the immediate case of the furore in Ghana about factual blunders in a History textbook meant for Primary Schools, one wonders how such errors could have occurred or glossed over in a history book which is supposed to deal with facts, and not speculations. Where were the editors? Any sharp editor would have spotted the claim (in the textbook) that Christianity was the cause of poverty in Africa! Making such a categorical statement flies in the face of a plethora of

factors behind poverty in Africa. What about factors such as corruption, bad leadership, economic exploitation and inequalities, outmoded cultural practices and beliefs, among several others? At best, instead of being categorical, an editor could have suggested to the author to craft an exercise to ask the students to debate the advantages and disadvantages of Christianity. It would be more fun if the students were teased out to freely express their views in a debate format.

There is no doubt that well-trained editors are wanted in Africa. Hands-on training, exposure to workshops, and being apprenticed to experienced practitioners in the field are other sure means of equipping the editor to put up their best when confronted with challenges which demand due diligence and high fidelity to facts.

The author is a practising editor with considerable experience in publishing. He has been a resource person in the training of editors in Ghana, having worked as Senior Editor at the Ghana Universities Press and Adjunct Lecturer at the Department of Publishing Studies, Kwame Nkrumah University of Science and Technology (KNUST). He is presently the Chairman of the Publications Committee of Ghana Association of Writers.

WORKSHOP FOR EXECUTIVES OF NATIONAL PUBLISHERS' ASSOCIATIONS ORGANISED

- Ernest Oppong

Online workshop for leaders and staff of National Publishers' Associations in Africa was held on 22nd February, 2022. The workshop under the theme: **“Empowerment to African Publishers Associations for Growth and Sustainability”** was organised by African Publishers Network (APNET) in partnership with International Publishers Association (IPA) and Emirates Publishers Association (EPA).

The majority of African Publishers Associations are still struggling with a progressive leadership framework that can move the associations forward. Most of the NPAs are not organised – no proper administration, etc. Most of the members lose interest, do not support their association and thereby leave the association on the verge of inactiveness. How can the interest of members be developed and sustained? What administrative structures/framework should be put in place? How can the leaders successfully manage the behaviour, interest, needs and expectations of member-publishers to advance the associations and the book industry? It was on the basis of these fundamental challenges the workshop was organised.

The first presentation on *Building a Result-Oriented leadership*



Jose Borghino (Secretary General, IPA)

and Administration was made by Jose Borghino (Secretary General, IPA) to provide assistance to the aforementioned issues. He shared his experience at IPA and highlighted the structure of IPA and things that build the interest of members. Jose explained that publishers' association communicates to the individuals and bodies below:

- Members
- Government
- Media
- General public
- Other associations

Mariam Al Obaidli, the then Corporate Communications Director of Emirates Publishers Association (EPA) presented *Funding and Sustainability for a Publishers' Association*. Some of the African Publishers' Associations have collapsed and some are currently very inactive because of factors notably lack of funds and over-reliance on only membership dues which were/ are not paid by some of the members. The participating executives of the Associations learnt from the speaker on strategic ways and sources of generating funds to run the association and to undertake key activities.



Mariam Al Obaidli the then Corporate Communications Director of Emirates Publishers Association

Mariam gave a number of ways the publishers association can be sustainable:

She highlighted that training, legal clinic (Provide free legal consultation to publishers and legal aid to solve issues and conflicts), matchmaking, fellowship programmes, advocacy, collective stands at book fairs are some of the services that can be provided for member-publishers.

Clear Strategy

Knowing your business's needs by setting a clear strategy, goals and timeline.

Identify Strategic Partners & Stakeholders

Strategic partnerships can take the form of minority equity investments, joint ventures or non-traditional contracts.

Build the Capacity of Publishers

Qualify the publishers by offering them professional & organizational development training.

Building Public Understanding of the Publishing Industry

Ensure the value of publishing and its contribution culturally and economically is understood.

THE INTERNATIONAL BOOKSELLERS CONFERENCE 2023 IN SHARJAH FACILITATES THE GLOBAL ECOSYSTEM OF BOOKS

Source: *All About Book Publishing*

May 5, 2023

The second annual International Booksellers Conference was held in Sharjah (1-2 May 2023), with over 160 Booksellers and Publishers. The two-day interactive event organised by the Sharjah Book Authority with the leadership of Ahmed Al Ameri, Chairman, Mansour Al Hasani, Director, curated by Emma House & Kuo-Yu Liang engaged the audience with dynamic keynote speeches, roundtable workshops and publisher pitches. It provided an opportunity to learn, share and understand the global ecosystem.

Ahmed Al Ameri, Chairman, Sharjah Book Authority welcomed the delegates and emphasised the need to deal with the challenges to provide solutions to work together in order to transform problems to opportunities. With 18 expert led workshops on different topics like – Data in the Book Industry, Building a Community, Working with Publishers, The 4 C's of Book shop design and also Arabic language sessions, he said that the programme highlights their commitment towards cultural diversity and inclusivity. Bodour Al Qasimi, Founder & CEO, Kalimat Group, in her keynote address, said that



Bodour Al Qasimi, founding publisher of the Kalimat Group and the immediate past president of the International Publishers Association, speaks at the Sharjah Booksellers Conference in 2023

collaborations are critical more than ever now, in a sustainable manner one must produce and distribute books. She also said that innovation was important to improve the experience of the reader.

Markus Dohle, former CEO, Penguin Random House, in conversation with Porter Anderson, Editor-in-Chief, Publishing Perspectives mentioned that this was the best time to be in publishing as global revenues are growing, people are being innovative and adopting different models. He highlighted that there is healthy co-existence between physical books (80%) and digital (20%), over time print has prevailed, and there is growth via e-commerce. He mentioned entry of the young generation into book ecosystem along with rising growth of audio books. He was very optimistic and happy to see an encouraging comeback of physical retail landscape. Porter highlighted Book selling as a bridge between the publisher and the consumer and it was important to understand local v/s global. Markus emphasised the need to have a diverse

literary landscape in a bookstore and to establish an efficient supply chain. He opined that importance to local culture is given and the distribution challenges in certain parts of the world to be dealt with. He mentioned that e-commerce has encouraged investment in the supply chain and one should establish a very direct supply chain in order to make it efficient and beneficial, which is unique for each country and customer. They discussed the importance of reading from paper and its impact on empathy and human values and the vision of Ruler of Sharjah to take the society to the next level. “We are an industry for Society”, shared Porter.

Steve Jones, Kinokuniya UAE, shared the five Ps of retail and the importance of logistics. In his 30 years of experience in book selling, he believes that one needs to enhance the book experience in respective regions and work together to make the book selling world bigger. He shared a number of innovative practices which they have implemented.

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APNET'S DELEGATES MEET WITH EGYPTIAN PUBLISHERS' ASSOCIATION (EPA)

- Ernest Oppong

The delegation of APNET represented by Mr. Mohamed Radi (Board Regional representative for North Africa), Mr. Ernest Oppong (acting Executive Director) and Mr. James Odhiambo (CEO, Kenya Publishers Association) had a meeting with the executives of the Egyptian Publishers Association on 28th January, 2023 in their office.

Mr. Said Abdo Mostafa, the President of Egyptian Publishers Association stated that Egypt intends to partner APNET to help facilitate the following proposals through cooperation protocol (MoU) that will be signed with APNET.

1. The creation of Arabic Book Fair in other African international book fairs. That session will be used to promote Arabic books in these countries.
2. Arabic market research to be conducted by APNET to understand the Arabic market in Africa. This includes African countries that use Arabic curriculum and books in schools and the state of Arabic books and market in the various African countries.
3. Encouraging African publishers to print from Egypt. He indicated that Egypt has the capacity to print books to meet the needs of publishers in Africa. Mr. Radi drew the President's attention to the credit facilities foreign printers in India and China give to publishers. Therefore, there should be more favourable printing conditions.
4. The institution of translation projects from Arabic to other languages and vice versa.

The issue of benefits from APNET came up and the EPA Executives stated that they were not benefitting from APNET and that affected

their dues payment.

The acting Executive Director of APNET recounted the history of APNET and explained to them what has been done after the revival of APNET in 2017 to help member countries. Mr. Radi and Mr. Oppong made reference to the APNET Training for Trainers held in Guinea to freely train Dr. Emad Eldeen Elakehal, Founder and MD of Ibiidi Publishing in Egypt who was recommended by EPA. Mr. Oppong briefed them on the APNET Board and called on them to pay their dues and also sponsor the activities of APNET.

The President and his executives of Egyptian Publishers Association were happy and impressed about what APNET has done and asked for the invoice to pay their dues.



2023 AFRICAN INTERNATIONAL BOOK FAIR CALENDAR

APNET Secretariat
info.africanpublishers@gmail.com

Book Fair	City/Country	Dates	Websites
JANUARY			
Cairo International Book Fair	MISR International Conference and Exhibition Center, New Cairo, Egypt	25 January – 6 February	https://fairs.gebo.gov.eg
APRIL			
Tunis International Book Fair	Kram Exhibition Center, Tunis, Tunisia	28 April – 7 May	
MAY			
Nigeria International Book Fair	Harbour Point, Victorial Island, Lagos, Nigeria	10 – 13 May	www.nibfng.org
Abidjan International Book Fair	Abidjan, Cote D'Ivoire	9 – 13 May	www.silacotedivoire.org
JUNE			
International Book Fair and Publishing in Rabat	Morocco	2 – 11 June	https://www.minculture.gov.ma
AUGUST			
Ghana International Book Fair	Accra International Conference Centre, Accra Ghana	10 – 13 August	https://ghanabookfair.com
SEPTEMBER			
South African Book Fair	Johannesburg, South Africa	No longer held	http://www.kenyapublishers.org
Tanzania Book Fair	Tanzania		
Nairobi International Book Fair	Sarit Centre expo hall Westlands, Nairobi – Kenya	27 Sept – 1 October	http://kenyapublishers.org
OCTOBER			
Algiers International Book Fair	Exhibition Palace, Pins Martimes, Algiers, Algeria	24 October – 04 November	https://sila.dz/fr
NOVEMBER			
Conakry's International Book Fair	Guinea	8 – 11 November	
Benin International Book Fair	Benin	9 – 12 November	

WHERE TO WITH THE COPYRIGHT AMENDMENT BILL?

— Brian Wafawarowa

(Publishers Association of South Africa Chairperson),

June 2023

There are many important current issues about our sector, including the Creative Industries Master Plan; the National Book Policy Process; the delayed education textbooks catalogue; the longstanding but rather dormant Competition Commission Investigation and many others, but at the top of our mind and indeed that of our local and global partners, is the Copyright Amendment Bill (CAB), especially as the provincial hearings draw to a close. The question is where to from now and what decision will the portfolio committee and the lawmakers take, when. It is critical that as the industry and as an association, we begin to anticipate and plan for various possible outcomes.

We expressed our concern that the National Council of Province's consideration of the bill was a fate accomplished and that they would just vote along the national mandate and pass the bill. However, the process has not been in vain. We made efforts to be represented at each provincial hearing and showed a strong presence at the Select Committee hearings. Through the Select Committee and the provincial hearings, we managed to articulate the problems with the bill and how it will affect authors and publishers, and users in the long run. What they do hereafter is something else, but we do not think that it will be out of lack of information and knowledge about the flaws of the bill.

Professor Owen Dean went beyond section 19D being found to be unconstitutional and unfit to be read into the current copyright law, to enhance access for people with visual impairment in the BlindSA case. He indicated that in addition to section 19D, there were 60 other in-

stances of unconstitutionality in the bill. He boldly stated that if the bill was passed as is, the Portfolio Committee would have knowingly chosen to pass a problematic law.

We are very encouraged that in addition to the Western Cape rejecting the bill, calling for its re-drafting and openly calling out the DTIC on the absence of the Social and Economic Impact Assessment Study (SEIAS), at least 5 other provinces have cited similar issues, including the fair use provision, and requested that these be addressed before the bill is passed. Despite these encouraging developments, it is too early to tell how the NCOP will decide, and it is therefore important for us to remain vigilant and plan for the future.

Continuation of the article will be published in the next issue __



MENTORING

Training

Support

practice
development
inspiration
COACHING
mentoring
knowledge
motivation

UPDATE OF MENTORSHIP TRAINING FOR FRANCOPHONE PUBLISHERS

Following the successful Mentoring Programme for Anglophone African publishers which took place last year, WIPO, in partnership with APNET has now launched its second iteration of the programme for Francophone African publishers. Sherine Greiss, Senior Programme Management Officer at WIPO launched the programme online with a session for the mentees and their mentors.

This programme will see 28 publishers from 16 countries come together to share experiences and learn from each other whilst at the same time, the mentors will help each mentee with their own individual development plan to improve their publishing business. Online workshops will also take place in the latter part of the year which will be open to all Francophone African publishers. The program will be over a three-month period, ending September 30th.

The programme takes place under the 'Publishers Circle' initiative which invites publishers and other organisations to sign up to a charter showing a commitment to assist building up local publishing infrastructures through initiatives such as the mentoring programme. To date, approximately 200 publishers have signed the Publishers Circle's initiative, many of whom are participating in the mentorship programs as mentors or as mentees.

APNET's Acting Executive Director Ernest Oppong thanks Sherine Greiss and WIPO for establishing this programme to support local publishing enterprises across Africa. WIPO and APNET will continue working together to reach out to new publishers in Africa and in the Arab World, additionally benefitting Portuguese and Arabic speaking publishers.

• Continued from page 9

Ajay Mago, Publisher, Om Books International, India in his roundtable workshop – The 4 c's of Bookshop design and marketing, highlighted the importance of Convenience, Comfort, Content, Community at a bookstore. He shared the growth of book signing events, pop-up book fest, innovative ways of review which the reader can submit, social media – some practices which are being done by his book stores which attract, engage and retain his readers to his stores.

Seon Oh, Manga Books and Café, Auckland shared how people come back to his store and were curious of what's new. Ed Nawotka, Publishers Weekly, in his workshop Innovations in Bookselling, discussed how social media helps to create a story, do things differently and ways people can remember an experience. Vikrant Mathur, Executive Director, Nielsen Book, India discussed the right usage of ISBN, how metadata helps to enhance the discoverability of books and research on book sales. Lola Shoneyin, Ouida Books, Nigeria talked about Building a Community and they keep creatively working towards this with Open Mic's forums, poetry & story telling sessions with a host of activities being done continuously. Amber Harrison, CEO, Folde Dorset, a nature focussed independent bookshop, spoke about sustainability and the SDG's and how booksellers and publishers could do their work for the same with small practises which go a long way.

Cyrus Kheradi, Senior Vice President, International Sales and Marketing, Penguin random House, discussed with retailers from India their concerns on logistics, distributions, building communities, scale and scope of book selling, competition and margins.

• Continued from page 1

Director, WIPO Copyright Law Division)
[ONLINE]

- **The remuneration for reprographic reproduction, what interest for African publishers**

Speaker: Serges Akpatou, Deputy Director General, Copyright Office in Côte d'Ivoire

- **Update on WIPO Publishers' Circle initiative:** where we are and what comes next

Speaker: Emma House, WIPO Consultant Brief Presentation Striking the Balance between Public Publishers and Private Publishers.

Speaker: Mr. Victor Lomaria, (Managing Director, Kenya Literature Bureau)

- **Panel Discussion**
Advancing Intra-African Trade of Books in Africa and Beyond.

Lead Presentation: Mr. Samuel Kolawole (Past APNET Chairman)

- **Panel Discussion**
The same topic to be moderated by Chief Cyril Uchenna Anioke (President, Nigerian Publishers Association)

The Publishers Conference will be climaxed with the General Assembly of APNET Members to discuss pertinent issues that will result in the progress of APNET, National Publishers' Associations and the publishing industry in Africa.

APNET-WIPO AFRICAN PUBLISHERS CONFERENCE



THEME: REINFORCING AFRICAN PUBLISHING
INDUSTRY AT THE FOREFRONT OF
THE AFRICAN ECONOMY

HOST



MR. CHARLES PEMONT
*(PRESIDENT, COTE D'IVOIRE
PUBLISHERS ASSOCIATION)*



MR. LAWRENCE NJAGI
APNET CHAIRMAN



MS. SHERINE GREISS,
*WORLD INTELLECTUAL
PROPERTY ORGANIZATION
(WIPO)*



SPECIAL
GUEST OF
HONOUR

**HON. FRANÇOISE
REMARCK,**
*Minister of Culture and
Francophonie of the
Republic of Côte d'Ivoire*

DATE

**TUESDAY 27TH JUNE &
WEDNESDAY 28TH JUNE, 2023**

VENUE

SEEN HOTEL, ABIDJAN PLATEAU, REPUBLIC OF CÔTE D'IVOIRE

**PARTNERS
AND SPONSORS**



AFRICAN GROUP HONOURS BODOUR AT FRANKFURT BOOK FAIR



The then President of International Publishers Conference (IPA), Sheika Bodour Al Qasimi was honoured at the 2022 Frankfurt Book Fair, Germany as she leaves office.

Lawrence Njagi (APNET Chairman) presenting an award to Sheika Bodour Al Qasimi



APNET AND SOME AFRICAN PUBLISHERS PARTICIPATE UNDER SPOTLIGHT ON AFRICA - 2023 BOLOGNA CHILDREN'S BOOK FAIR



Panel Discussion on Spotlight on Africa - Readers for the Future



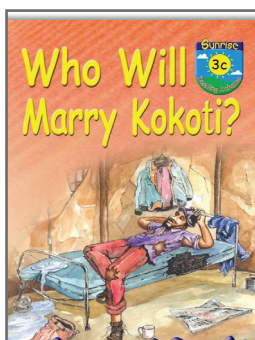
Participants of the Spotlight on Africa - 2023 Bologna Children's Fair in Italy

**UN SDG BOOK CLUB
AFRICAN CHAPTER
RELEASES READING
LIST FOR SDG 8 BOOKS
– DECENT WORK &
ECONOMIC GROWTH**

**8 DECENT WORK AND
ECONOMIC GROWTH**



An important part of economic growth is that people have jobs that pay enough to support themselves and their families. The good news is that the middle class is growing worldwide — almost tripling in size in developing countries in the last 25 years, to more than a third of the population. But today, job growth is not keeping pace with the growing labour force. Things don't have to be that way. We can promote policies that encourage entrepreneurship and job creation. We can eradicate forced labour, slavery and human trafficking. And in the end we can achieve the goal of decent work for all women and men by 2030.



Title: Who will Marry Kokoti?

Author: Migwi Muruugai

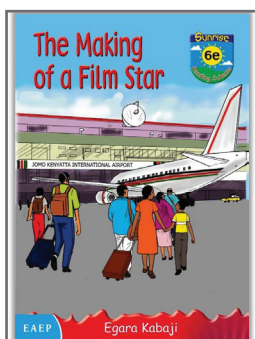
Publisher: East African Educational Publishers

Country: Kenya

ISBN: 978-9966-25-561-7

Website: www.eastafricanpublishers.com

Across Africa, the negative perception of agricultural enterprise is changing and the number of agricultural entrepreneurs is increasing. Kokoti is not only a farmer but a peer educator who introduces innovative methods of farming and husbandry to his neighbours in the community. When he suffers hard times, we watch him rebuild his life through resilience, hard work and community support. His wife shares in the labour. They are equal partners. Children will see that through his success as a farmer, he not only has enough for himself, he has enough to share.



Title: The Making of a Film Star

Author: Egara Kabaji

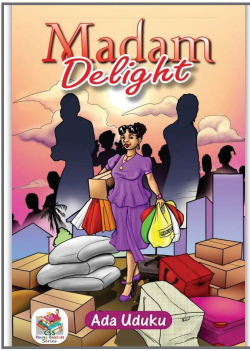
Publisher: East African Educational Publishers

Country: Kenya

ISBN: 978-9966-25-846-5

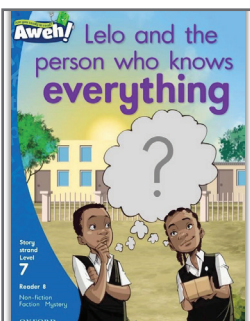
Website: www.eastafricanpublishers.com

This immersive book references diverse professions and work/economic opportunities with an emphasis on acting as a viable vocation. It is good news indeed to hear an African father encourage his son to become an actor, using the same words of advice once limited to conventional professions e.g. medicine, engineering, law: “In this world, only those who are focused and ready to sacrifice for what they really want to succeed”. The book represents the changing nature of the work force from traditional to newer, modern descriptions and additionally promotes drama/film as an effective vehicle for advocating on social issues.



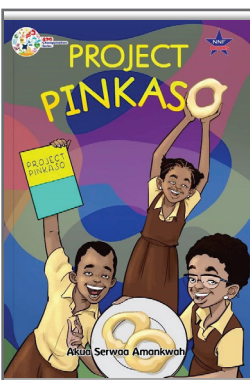
Title: Madam Delight
Author: Ada Uduku
Publisher: CSS Books Limited
Country: Nigeria
ISBN: 978-978-56578-9-0
Website: www.cssbookshops.com

Mrs. Jonas is the generous benefactor of the inhabitants of Okoma Village, South East Nigeria. Whenever she visits their village, she comes laden with all kinds of wonderful gifts for parents who have been gullible enough to entrust their children to her care in Lagos, the commercial capital of Nigeria where she lives. She lives in the luxury of a large house with the children she brings back with her after each trip to Okoma until she has made arrangements for them which do not involve helping them find decent work or a good education. An immersive story and cautionary tale. Madam Delight is a great resource for starting conversations with children about the perils of blind trust, the prevalence of human trafficking, the responsibilities of parents towards their children, the child's right to protection from slavery, servitude, exploitative labour and the child's right to education. The illustrations are superb.



Title: Lelo and the Person Who Knows Everything
Publisher: Oxford University Press
Country: South Africa
ISBN: 978-019-04316-5-5
Website: <https://publishsa.co.za/>

This delightful book emphasizes the importance of knowledge and advocates for the acquisition of knowledge through both physical libraries and the internet. Miss Zungu, the librarian, tells the children, "If you look in the right place, anything can be found". One of the brightly coloured illustrations is of Miss Zungu reading a story from the doorway of a mobile library to a group of children gathered in a circle on the ground outside it.



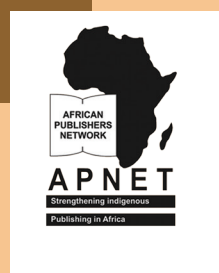
Title: Project Pinkaso
Author: Akua Serwaa Amankwah
Publisher: NNFESquire Limited
Country: Ghana
ISBN: 978-9988-9213-6-1
Website: <http://nnfesquire.com/>

When the school principal observes that too many children are going hungry in his school, he asks Miss Yahaya, a teacher of agriculture and farmer, to oversee a school farm project alongside 3 resourceful school-children, Ayiwa, Roroand Rafiq. The farm project is a joint-enterprise involving teachers, pupils and parents – the key stakeholders in a child's education. This is a fun and endearing story that promotes a practical approach to the study of agriculture and the establishment of school farms where nutritious foods can be grown to help reduce hunger in schoolchildren. The story additionally highlights the school farm as an opportunity for creating jobs and income generation for members of the community in which the schools are located. With great illustrations and a quiz at the end of book.



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